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Columbus High Five Partners with Urban Adventure Race Pointless Pursuit Benefits United Way

COLUMBUS, Ohio—The Columbus High Five, a collaboration among districts along a five-mile stretch of High Street from The Ohio State University to German Village, has joined forces with urban adventurers for the Pointless Pursuit on Sunday, September 12. This exciting urban adventure much like the *The Amazing Race* sends participants on a quirky, high-energy scavenger hunt throughout the five city districts, racing to solve clues and compete in challenges.

Pointless Pursuit, in its second year, promises an action-packed day of fun, teamwork and problem-solving challenges, filled with video and photo opportunities.

The race engages two-person teams to run, walk or take COTA on a quest to accomplish dynamically peculiar challenges and be the first to cross the finish line. Each contestant receives a passport where they collect stamps during each challenge. The challenges are diverse in creativity and geographic location, as well as, degree of physical or mental difficulty, but all are within the High Five footprint. In the inaugural event last year, challenges included munching on dog biscuits, pedaling through a mini-tricycle course and getting inked with temporary tattoos at a local parlor.

Pointless Pursuit is raising money to benefit GenNext, a new branch of United Way of Central Ohio. GenNext provides volunteer and networking opportunities for young individuals and professionals and builds awareness of the positive impact of community involvement.

Teams may register for Pointless Pursuit online at www.pointlesspursuit.com. An early registration discount rate of \$39 per person expires on August 31. Fees will be \$45 per person from September 1-11 and \$50 per person on September 12.

The Columbus High Five partnership consists of businesses throughout German Village, Brewery District, Short North, Arena District, University District and downtown, the entertainment cornerstones of Columbus. The area's retail shops, galleries, restaurants, bars and entertainment venues are interspersed with a vibrant culture that makes the High Five rival Chicago's Magnificent Mile.

For more information on High Five and each of the districts, visit www.columbushighfive.com.

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