

01

Connect Uses, Districts and People

- Create an interconnected, walkable and vibrant Downtown
- Plan a rich mix of uses that fills in the gaps downtown to better connect Downtown's assets, districts, and neighborhoods



02

Maintain Downtown's Status as the Employment Center of the Region

- Expand the role of Downtown as the economic engine of the city
- Create opportunities for new business clusters Downtown that take advantage of synergies between existing firms and emerging technologies



03

Embrace Transit as a Competitive Advantage

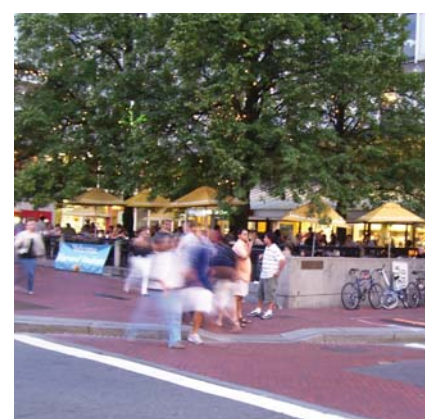
- Improve existing transit service
- Construct alternative transportation options to ease parking pressure, enable higher density development, and make Columbus and the region more competitive



04

Control Building Form, Design and the Quality of the Public Realm

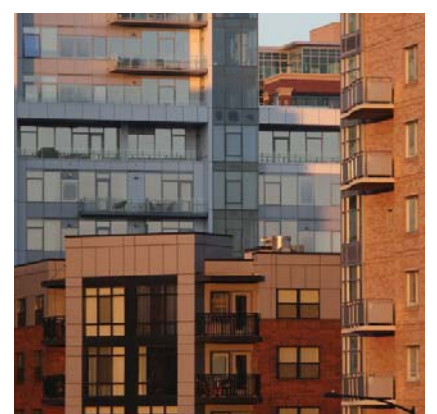
- Develop guidelines to achieve a high standard of development and quality streetscape
- Guidelines will protect public and private investment and ensure that Downtown achieves its full potential



05

Increase the Amount and Variety of Downtown Housing

- Plan for a wide range of housing types and styles to meet the space and cost requirements of current and potential residents.
- Focus Downtown to create dynamic, sustainable and active neighborhoods



06

Continue to Develop Signature Parks and Public Spaces

- Plan an interconnected system of parks, plazas and open spaces that provide for a wide variety of leisure activities
- Design additional park space to spark revitalization and become neighborhood gathering places



07

Invest in Arts and Culture

- Ensure downtown's place as the preeminent creative hub of Central Ohio
- Create a public art program and establish a network of support for local artists
- Make art prominent and visible in everyday life Downtown



08

Prioritize Sustainability and the Greening of Downtown Columbus

- Establish Downtown Columbus as the green capital of the Midwest by prioritizing sustainability
- Invest in green infrastructure, create incentives for green buildings, and capitalize on green-oriented job growth that can transform the City's economy



09

Continue Collaboration Between the Public and Private Sectors

- Target and prioritize new development opportunities that both the public and private sectors can act on
- Identify new policies and development incentives that advance desired outcomes



10

Celebrate the Urban Experience that only Exists Downtown

- Understand and cultivate the allure of the Downtown experience
- Focus on the strengths and opportunities unique to great urban environments, such as density, diversity, walkability, day-to-night activity and the greatest attractions in the region

